



MEOWCOIN

V1.2

WHITEPAPER

EXECUTIVE SUMMARY

Meowcoin, a Stellar crypto for good. A cryptocurrency, or crypto, is a digital asset designed to work as a medium of exchange wherein individual coin ownership records are stored in a shared ledger existing in a form of computerized database using strong cryptography to secure transaction records, to control the creation of additional coins, and to verify the transfer of coin ownership. This is called the blockchain. It typically does not exist in physical form and is typically not issued by a central authority. Cryptocurrencies typically use decentralized control as opposed to centralized digital currency and central banking systems.

The Meowcoin cryptocurrency is built upon the innovative Stellar Network, an open source, decentralized protocol for digital currency to fiat money transfers which allows cross-border transactions between any pair of currencies. The Stellar protocol is supporting the infrastructure for this cryptocurrency.

Meowcoin can help users globally control their assets, access their funds anytime anywhere, safeguard their data with cryptography-secured blockchain making data tempering highly unlikely, and protect their identity with a decentralized network.

In our journey to achieve this vision, we are redefining how money is being moved, spent, and invested. Meowcoin is utilizing blockchain technology to design beautiful, simple and useful financial services that have a lasting, positive impact on people's lives, and support the welfare of animals around the world.

LEGAL DISCLAIMER

This whitepaper does not constitute any investment advice, financial advice, trading advice or recommendation by Meowcoin its affiliates, or its respective or prospective officers, directors, managers, employees, agents, advisors or consultants on the merits of purchasing Meowcoin nor should it be relied upon in connection with any other contract or purchasing decision.

This whitepaper does not constitute a prospectus or financial service offering document and is not an offer to sell or solicitation of an offer to buy any security, investment products, regulated products or financial instruments in any jurisdiction. Meowcoins and tokens are not being structured or sold as securities.

No representations or warranties have been made to the recipient of this whitepaper or its advisers as to the accuracy or completeness of the information, statements, opinions or matters (express or implied) arising out of, contained in or derived from this whitepaper or any omission from this document or of any other written or oral information or opinions provided now or in the future to any interested party or their advisers

This white paper also does not constitute any form or any part of any opinion which can be considered an advice, or which can sell, or which can solicit any offer by Meowcoin to purchase our token nor shall it be considered a part of any effect which can be used for the formation of contract or investment decision.

This white paper also does not have any capacity to bind any person to enter into any contract or consider it a binding legal commitment to the contribution of whitepaper.

RISK STATEMENT

Risk statements Purchasing Crypto tokens involves substantial risk and may lead to a loss of a substantial or entire amount of the money involved. Prior to purchasing any crypto tokens, you should carefully assess and take into account the risks, including those listed in any other documentation. A purchaser should not purchase crypto tokens for speculative or investment purposes. Purchasers should only purchase tokens if they fully understand the nature of these tokens.

The regulatory status of cryptographic tokens and digital assets is currently unsettled, varies among jurisdictions and subject to significant uncertainty. It is possible that in the future, certain laws, regulations, policies or rules relating to cryptographic tokens, digital assets, blockchain technology, or blockchain applications may be implemented which may directly or indirectly affect or restrict cryptographic token holders' right to acquire, own, hold, sell, convert, trade, or use cryptographic tokens.

The uncertainty in tax legislation relating to cryptographic tokens and digital assets may expose cryptographic token holders to tax consequences associated with the use or trading of cryptographic token. Digital assets and related products and services carry significant risks. Potential purchasers should take into account all of the above and assess the nature of, and their own appetite for, relevant risks independently and consult their advisers before making any decisions.

You should consult a lawyer, accountant, tax professional and/or any other professional advisors as necessary prior to determining whether to purchase crypto tokens.

INTRODUCTION

The goals of Meowcoin (MEOW) are to revolutionize how the general public feels about cryptocurrency, create a new paradigm in the field of crypto, and improve the lives and welfare of animals.

Meowcoin (MEOW) is a cryptocurrency on the Stellar Network that is designed to help individuals and businesses transfer money while supporting the welfare of animals such as decreasing the number of cats and dogs that are euthanized -- sadly over 1.5 million a year.

MEOW is approximately five hundred (500) times faster than Bitcoin while being more secure with significantly lower transaction costs.

MEOW, stands for Motivation Empathy Optimism & Wisdom. 4 characteristics that we believe are needed in someone to be successful in the world. MEOW is a coin built to do good things for everyone and give more power to the individual.



MANAGEMENT TEAM

Meowcoin (MEOW) is being developed by a US Limited Liability Company in Colorado.

Managing Partner: Steve Polgar in 1997 at age 14 created his High School's first website. As a Freshman in college, he founded an all-volunteer educational charity. In 2004 Steve received the President's Volunteer Service Award from George W. Bush. He is an owner of a diamond business and an insurance agency. In January 2017 at age 33, Steve became the youngest recipient of the President's Lifetime Achievement Award from Barack Obama for his volunteer service. Currently, he is obtaining his Executive MBA from Quantic.



WHY TO CHOOSE MEOWCOIN

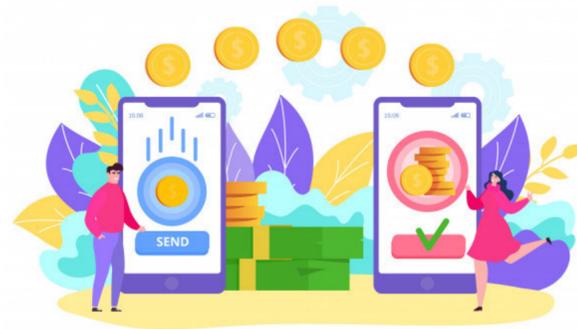
MEOWCOIN LEVERAGES THE STELLAR NETWORK

Stellar is an open network for storing and moving digital currency. Stellar makes it possible to create, send, and trade digital representations of all forms of money: dollars, pesos, bitcoin, pretty much anything. It is designed so all the world's financial systems can work together on a single network.

Stellar has no owner, if anything it's owned by the public. The Stellar software runs across a decentralized, open network and handles millions of transactions each day. Like Bitcoin and Ethereum, Stellar relies on blockchain to keep the network in sync, but the end-user experience is more like cash—Stellar is much faster, cheaper, and more energy-efficient than typical blockchain-based systems.

EASY AND FAST TRANSACTIONS

The Meowcoin on the Stellar network can confirm transactions within 3-5 seconds with a transaction cost of less than \$0.00001. This makes the network ideal for mass consumer adoption and cross border transactions. The network itself can support more than 1000+ transactions per second.



AFFORDABLE TRANSFER OF VALUE AT ULTRA LOW COST

Each transaction of Meowcoin made on the Stellar Network has a low fee of \$0.00001 or less. In other words, it's very, very inexpensive.

CHARITY EFFORTS OF MEOWCOIN

The Mission of Meowcoin is to improve the lives of animals all around the world through cryptocurrency. 10% of the company's profits will go to charity and 10% of all MEOW will be donated to charity. Meowcoin will not only strengthen charities with funding but aims to also be the currency of the entire animal welfare community.

ENVIRONMENTALLY FRIENDLY

Meowcoin's carbon footprint is substantially lower than both Bitcoin and Ethereum, and it uses less electricity per transaction than that of a credit card. The Stellar Network also includes Verde, a cryptocurrency by Veridium that is designed to offset the carbon footprint by supporting a patch of forest in Indonesia.



HOW IS MEOW COIN VALUED?

MEOW will start off as .0139 of XLM (Stellar Lumens). That means, as Stellar Lumens value changes, MEOW's value in dollars changes too. Also as time goes on, the price of MEOW can change based on XLM.

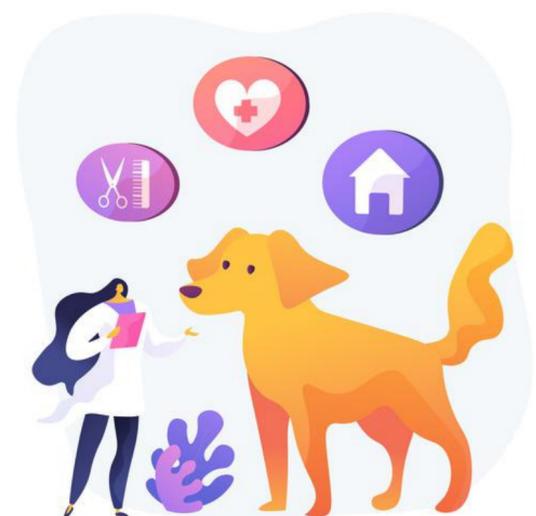
Example 1: If XLM is \$1 and MEOW is valued at .0139 XLM, then the US value would be \$0.0139 per MEOW.

Example 2: If XLM is \$1 and MEOW is valued at .5 XLM, then the US value would be \$0.50 per MEOW.



HOW MUCH MEOWCOIN IS BEING OFFERED?

There are 50 million Meowcoin being offered right now. Meowcoin will never issue more than 100 billion coins. That means there will be less than Stellar Lumens and they are able to be traded and sold in the same way. The coins will be sold and issued over 10 years.



THOUSANDS OF TRANSACTIONS PER SECOND

Currently, the Meowcoin on the Stellar network is capable of running around 1,000-5,000 transactions per second, which is 100x-500x faster than the Bitcoin network and 50x-250x faster than the Ethereum network.

CONSENSUS PROTOCOL OF MEOWCOIN

It is a unique feature of this blockchain that it gives full permission to the consensus and every transaction will be made through the consensus of every node, so in this way the transactions will be made accountable, and it will be transparent for everybody.



DECENTRALIZATION OF MEOWCOIN

In basic terms, Meowcoin is leveraging Stellar which is an open-source protocol for exchanging money. Servers run a software implementation of the protocol and use the Internet to connect to and communicate with other Stellar servers, forming a global value exchange network. Each server stores a record of all accounts on the network. These records are stored in a database called the ledger. Servers propose changes to the ledger by proposing transactions, which move accounts from one state to another by spending the account's balance or changing a property of the account. A quorum of the servers come to agreement on which set of transactions to apply to the current ledger through a process called consensus.

This keeps each server's copy of the ledger in sync and identical. Stellar's decentralized network consists of peers that can run independently of each other. The power to transmit information is distributed among a network of servers, instead of being driven from one primary source. The objective is to have as many independent servers participate in the Stellar network as possible, so that the network will still run successfully even if some servers fail.



FINANCIAL CURRENCY & CHARITY

Meowcoin will look to be donated to fund and endowments that are designed to gather funds and distribute to charities or directly to large foundations and charities. Meowcoin will utilize this financial network to encourage Meowcoin users to donate a portion of their cryptocurrency with a network of vetted and verified major charities that accept Meowcoin.



WHAT WILL MEOWCOIN DO?

After a successful launch, Meowcoin will develop an application with the funds raised that will use MEOW. This will improve the utility and usability of Meowcoin while also increasing the number of users. The application will allow users to vault their crypto to earn more MEOW. Users will be able to earn MEOW by referrals easily to help the application spread organically. In the application will be a NFT and game integration also allowing users to spend and earn MEOW.



REFERRAL REWARDS

In order to give special privileges to all those users of Meowcoin it has been decided that the persons who will take keen interest in the development of animals and also in the development of Meowcoin will be given special offers. These offers will not only be the offers of mere words, but they will be given referral rewards for the users of Meowcoin.



10% PROMOTIONS

The architects of this project are fully aware that modern age is the age of aggressive advertisement and whatever is seen is only sold as a principle of modern market. In order to give special consideration to the promotions and advertisements, 10% of the total allocation of the tokens will revolve around the purpose of promotions and social media techniques of sending key messages to potential users.



STEPS TO BUY MEOWCOIN

The procedure of buying this coin is not complex, rather it has been divided into four different steps and these steps are easy to be performed and can be performed by anyone.



STEP 1

Create a free Lobstr wallet. You can download the app for Android, iOS, Windows or simply go to lobstr.co to sign up.

STEP 2

Send your wallet tokens through a web wallet such as Coinbase or AnchorUSD. Depending on where you live, you may also be able to purchase Stellar Lumens via credit card on Lobstr. You must have at least 2 Stellar Lumens in your wallet as a reserve.

STEP 3

On Lobstr, click "Add asset." Search for "MEOW". Click "Add" next to Meowcoin.

STEP 4

Under "My Assets" click "Meowcoin." Then click "Trade MEOW." Click "Buy MEOW" and then decide how much you would like to purchase.

Congratulations! You are now a proud owner of Meowcoin. You are now a Meower!



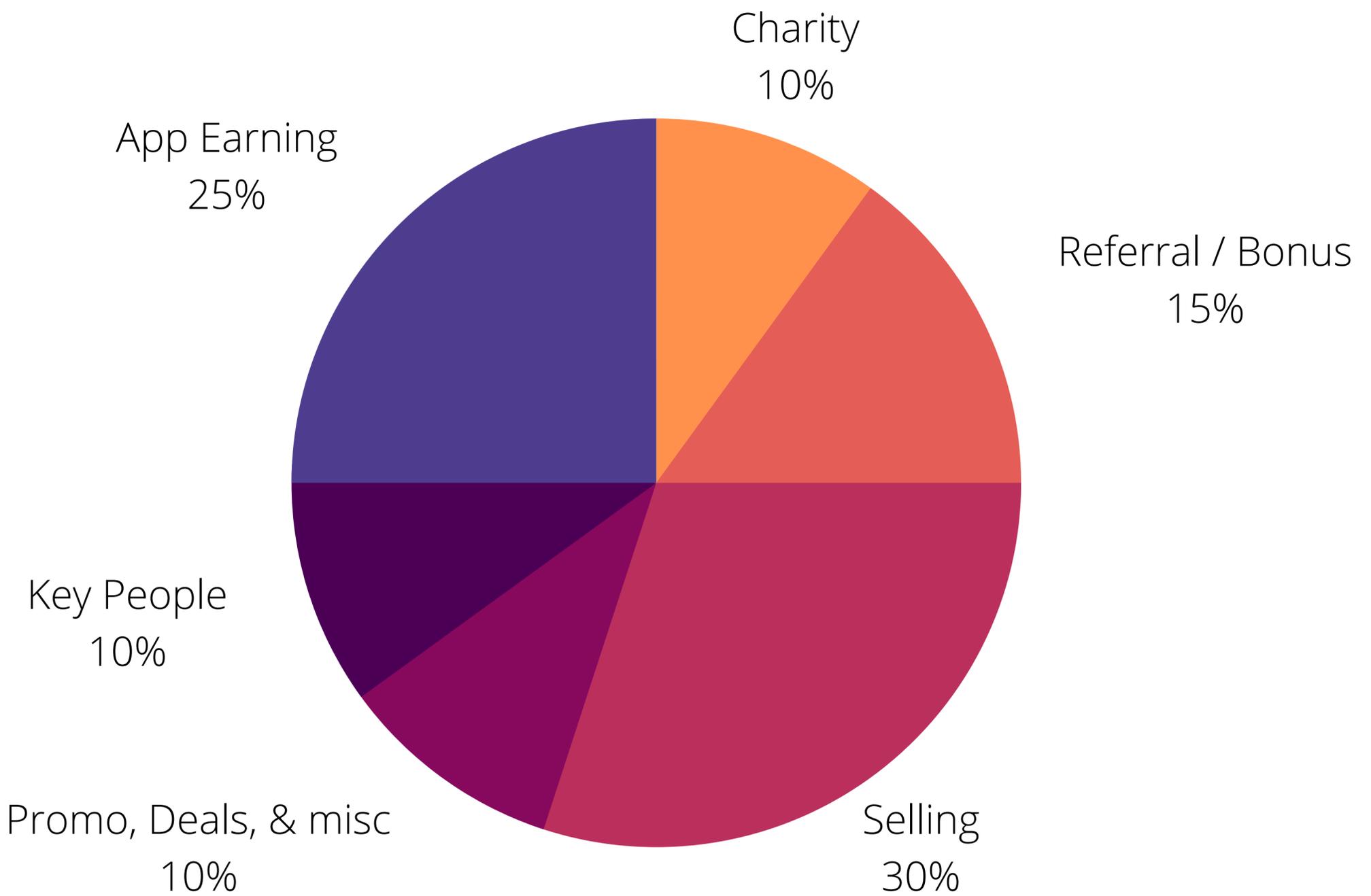
TOKEN DISTRIBUTION

The token has 100 billion coins. That will never increase. In 2021, 100 billion coins were created. Over the next 10 years, all coins will be in the available supply.

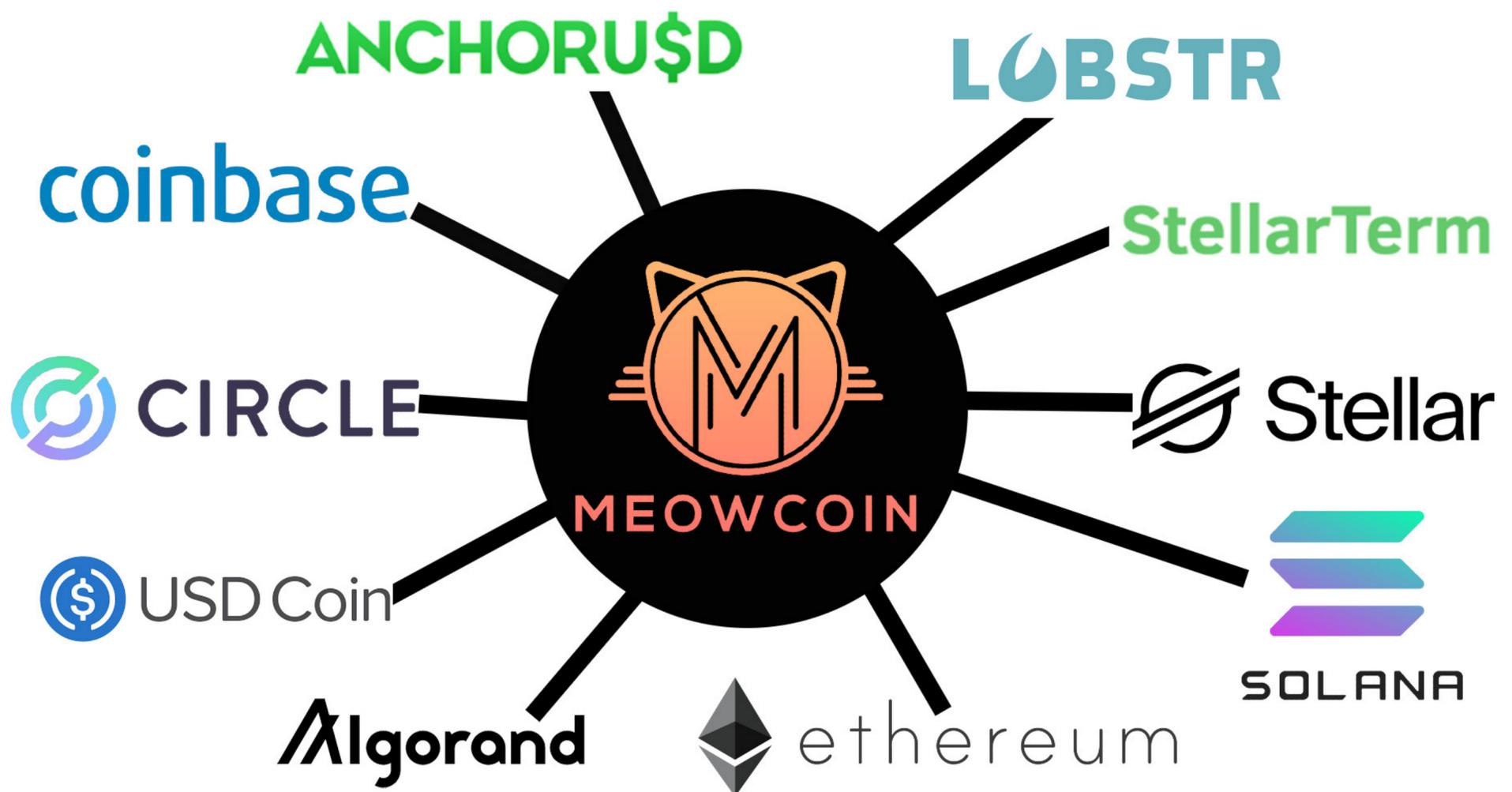
- 10% of coins will be donated to charity.
- 10% of coins will be issued to investors, founders, and employees.
- 15% of coins will be used for bonuses for people to download the Meowcoin app and buy MEOW.
- 10% of coins will be for promotions, future deals, and miscellaneous.
- 30% of coins will be sold.
- 25% of coins will be allocated for in app earning of MEOW by users.



TOKEN DISTRIBUTION



USE CASE



STABLE COIN CRYPTO PROBLEM

The Meowcoin application will solve the problem with transferring money across different blockchains. Currently, as an example, there is no option for a person to send Stellar based USDC to an Ethereum based USDC account that is free, fast, and secure. Meowcoin, with their partners, can switch between USDC Algorand, USDC Ethereum, USDC Solana, USDC Stellar and AnchorUSD instantly (within 5 seconds) and without a cost for users. This will allow transfers of money that are easier and faster for users. The goal of Meowcoin is to connect all major blockchains and currencies around the world.

10 YEAR PLAN TO ISSUE MEOWCOIN

YEAR	BILLIONS
1	0.17 BILLION
2	0.3 BILLION
3	0.57 BILLION
4	1.1 BILLION
5	2.04 BILLION
6	3.83 BILLION
7	7.13 BILLION
8	13.33 BILLION
9	24.93 BILLION
10	46.6 BILLION
TOTAL	100 BILLION

10 YEAR PLAN TO SELL MEOWCOIN

YEAR	BILLIONS
1	0.05 BILLION
2	0.09 BILLION
3	0.17 BILLION
4	0.33 BILLION
5	0.61 BILLION
6	1.15 BILLION
7	2.14 BILLION
8	4.00 BILLION
9	7.48 BILLION
10	13.98 BILLION
TOTAL	30 BILLION

ROADMAP

Year 1

- IEO on Stellar Exchange Network.
- Raise 50,000 - Join a small size crypto exchange.
- Raise \$100,000 - Join a medium size crypto exchange.
- Raise \$300,000 - Start creation of Meowcoin application.

Year 2

- Release Meowcoin application.
- Join a large size crypto exchange.
- Increase acceptance for businesses with partnerships and ADs.

Year 3

- Integrate many wallets into Meowcoin app.
- Integrate an exchange in the app.

Year 4

- Purchase strategic businesses to help the utility of Meowcoin.

Year 5

- IPO to increase growth, acceptance, and transparency.



Caution Regarding Forward-Looking Statements:

This whitepaper contains certain forward-looking statements regarding the business we operate that are based on as certain assumptions made by and information available. Forward-looking statements, by their nature, are subject to significant risks and uncertainties.

Forward-looking statements may involve estimates and assumptions and are subject to risks, uncertainties and other factors beyond our control and prediction. Accordingly, these factors could cause actual results or outcomes that differ materially from those expressed in the forward-looking statements.

Any forward-looking statement speaks only as of the date of which such statement is made, we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events.



CONCLUSION

Meowcoin and the Stellar network have the potential to become a preferred currency and payment platform for animal rights activists, animal lovers, and people all around the world. Meowcoin is low-cost, cross-border currency with potential for widespread adoption. With its mission to help animals and significantly reduce financial barriers for individuals and organizations ranging in all sizes.

As the Stellar network matures with more users and institutional clients, it has the potential to be a leading player within the rising digital currency asset class.

The concept of Meowcoin is a wonderfully fun but serious cryptocurrency. It will render outstanding benefits to animals at the same time it will give amazing benefits to the users of the coins. The name MEOW is meant to get people's attention, but the underlying technology is cutting edge and the plan is genuine and strategic.

Stellar Lumens is based on the same technology, but have a ever increasing supply of currently 105.4 billion coins, compared to Meowcoin, which will slowly issue coins over 10 years and will never issue more than 100 billion.

The application for Meowcoin will also bring a utility and ease for users that is not currently available in the blockchain and cryptocurrency world.